

# ORMEAU VILLAGE NOW LEASING

- Coles Supermarket
- Liquorland
- Specialty Stores
- Casual Dining Precinct



Artist Impression  
Carpark shade sails are not shown for clarity.

## OPENING MID-2019

**coles** GROUP  
PROPERTY  
DEVELOPMENTS

Ormeau Village will offer the latest concept Coles Supermarket, Liquorland and approximately 15 Specialty Stores including Retail Services and a Casual Dining Precinct.

ORMEAU =  
LIFESTYLE &  
CONVENIENCE



Artist Impression

Ormeau is conveniently located close to some of the largest tourist attractions on the **Gold Coast**, including Dreamworld, Movie World and Wet n Wild.

# ABOUT

Ideally located midway between Brisbane and the Gold Coast in the booming Northern Growth Corridor, Ormeau offers a highly sought-after and relaxed lifestyle with a strong community orientation.

With access to the M1 on its doorstep, Ormeau Village is the pinnacle of convenience for the established surrounding residential market.

The area also boasts an exciting number of new estates which will further contribute to the continued growth of residential numbers.

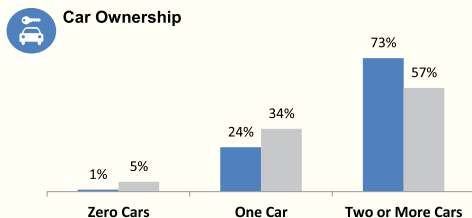
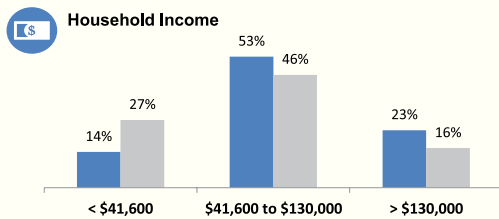
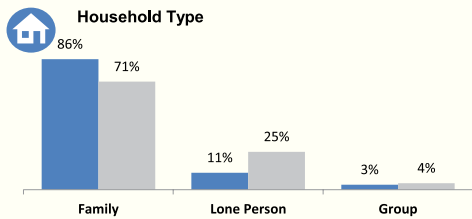
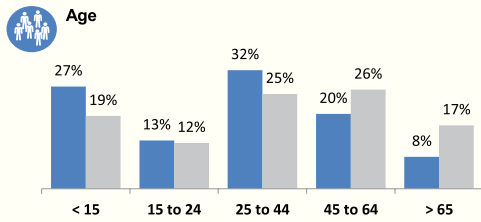
The addition of Ormeau Village further strengthens all the lifestyle advantages of living in Ormeau whilst still enjoying the same amenities found in the big cities!



Artist Impression

# DEMOGRAPHICS

## THE IDEAL CATCHMENT



Ormeau Village (Blue) Rest of Queensland (Grey)

## TRADE AREA SUMMARY

- Family Orientated
- Highly Mobile
- Affluent
- White Collar Dominance



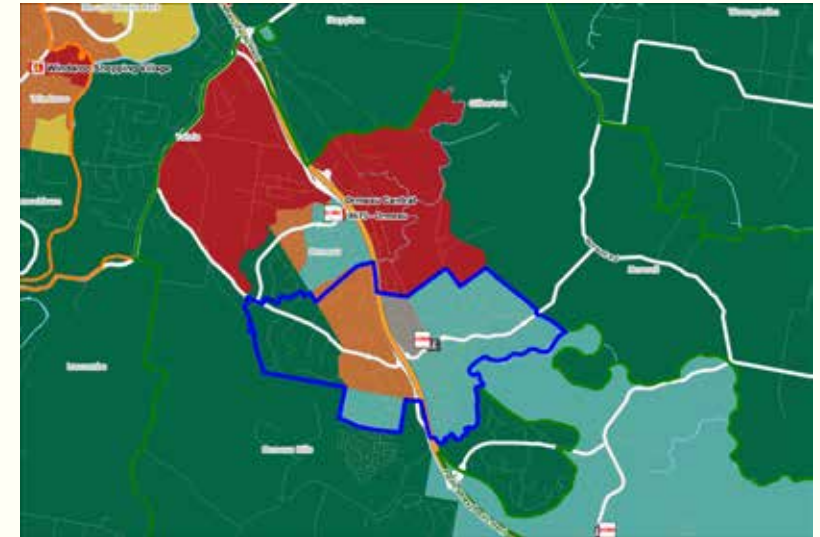
**HIGHLY MOBILE**  
**73%** OF HOUSEHOLDS  
 HAVE 2 OR MORE CARS



**AUSTRALIAN BORN**  
**80%** OF TRADE AREA  
 ARE AUSTRALIAN



## OPTIMAL CUSTOMER PROFILE



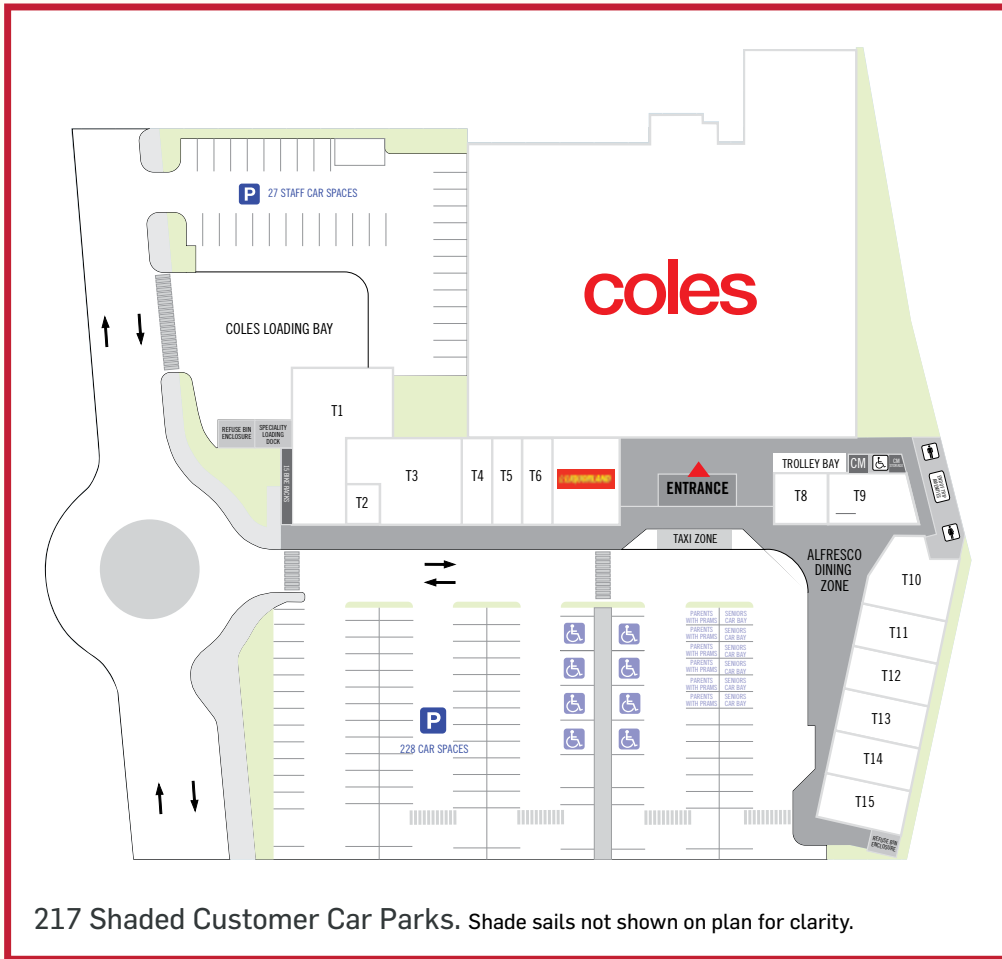
Ormeau Drive Time Bands: ■ 0 - 5 Minutes ■ 5 - 10 Minutes

## SHORT DRIVE TIME = CONVENIENCE

Dominant Category	Trade Area		Queensland	
	Count	%	Count	%
A - Exclusive Environs	148	0.6%	57,816	2.3%
B - Knowledgeable Success	3,320	13.7%	193,217	7.8%
C - Independence & Careers	2	0.0%	61,217	7.8%
D - Affluent Acerage	244	1.0%	137,450	5.5%
E - Distanced Existence	5,003	20.6%	480,205	19.3%
F - New Homes & Hopes	14,582	60.1%	416,638	16.7%
G - Middle Australia	330	1.4%	175,297	7.0%
H - International Infusion	20	0.1%	19,4342	0.8%
I - Books & Boots	0	0.0%	9,959	0.4%
J - Provincial Living	15	0.1%	238,573	9.6%
K - Traditionally Grey	564	2.3%	150,854	6.1%
L - Regional Endeavours	15	0.1%	353,410	14.2%
M - Remotely Blue	0	0.0%	192,373	7.7%
	<b>24,249</b>		<b>2,488,636</b>	

Data based on 0 - 10 Minute Drive Time  
 Source: Mosaic Consumer Segmentation  
[www.bitdata.net.au/files/mosaic-ebook.pdf](http://www.bitdata.net.au/files/mosaic-ebook.pdf)

# PROPOSED FLOOR PLAN



Floor plan details are correct as at 1 February 2018 and are subject to change.  
Liquorland subject to approval of new Liquor Licence.

**INTERESTED?** Please Contact:

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